

# GYEDC Annual Report

# 2024



**ROI**

**PUBLIC SECTOR**  
**\$23.95/Per \$1 Invested**  
New payroll committed

**PRIVATE SECTOR**  
**\$48.67/Per \$1 Invested**  
New payroll committed

**\$64.39/Per \$1 Invested**  
New CAPEX

**\$130.87/Per \$1 Invested**  
New CAPEX

**\$23/Per \$1 Invested**  
Existing Company Savings

**\$47/Per \$1 Invested**  
Existing Company Savings

**\$27,047,360**  
**ECONOMIC IMPACT**

## PERFORMANCE METRICS

**\$29,840,000**  
Capital Investment Committed

**\$11,098,921**  
New Payroll Created

**\$10,789,314**  
Existing Company Savings

**\$46,439**  
Avg. Salary of New Jobs Created

**293**  
New Jobs Committed

**91,000sf**  
Industrial Square Feet built or absorbed

**31**  
Quality Leads Generated

**5** NEW COMPANY LOCATES



**3** COMPANY EXPANSIONS



# GYEDC'S EFFORTS

New Investors

9

New Investor  
Income

\$27,000

Total \$ Grants  
Awarded

\$2,140,000

Total \$ Loan  
Assistance

\$13,000,000

Value of Data  
Reports Provided to  
Investors

\$29,700

Company  
Website Views

68,000

Email Outreach to  
Targeted Industries

46,394

Corp. Distribution  
Database

11,711

Google Ad  
Impressions

1.8 Million



GYEDC assisted with \$2.14 million worth of grant funding and \$13 million in loan assistance to our region. We acquired 9 new investors with \$27,000 investment level upgrades. Marketing garnered over 1.8 million in Google impressions, and sent over 46,000 targeted attraction emails. GYEDC ran \$29,700 worth of reports for public/private partners.



**B R E**  
GYEDC business retention & expansion



YUMA  
MANUFACTURERS'  
ASSOCIATION

## GYEDC'S INITIATIVES

### STAFF COMMUNITY IMPACT

- Board Member of Yuma County Workforce Board
- President of The Yuma County Children's Museum
- President of The City of Yuma Clean & Beautiful Commission
- Board Member of Yuma 50 Military Advocacy Agency
- Board Member of Elevate Southwest Arizona
- University of Arizona-Yuma "Growing Our Own" Committee Chair
- Yuma 50 Board Member
- YCNHA Board-Executive Committee
- AWC Marketing Steering Committee
- NexGen Board Member
- YCNHA Community Engagement Committee & Chair
- Yuma County Healthcare Workforce Action Committee
- Regional Branding
- Yuma County Regional Appeal Committee
- Global Spaceport Innovation Alliance