



Invest in Greater Yuma

2024 Version



Greater Yuma

ECONOMIC DEVELOPMENT CORP

About GYEDC

Established in 1995, the Greater Yuma Economic Development Corporation (GYEDC) originated as the designated regional economic development organization for Southwest Arizona. GYEDC is supported by a diverse industry base of investors including but not limited to agriculture, education, financial, manufacturing, professional services, and development companies. The cities of San Luis, Somerton, Wellton, Yuma and Yuma County along with 100+ private investors support GYEDC's vision and mission.

Vision

Greater Yuma will be recognized as a globally competitive region – one that embraces advancing technology, attracts and retains human capital, and continues to develop the amenities that make the Yuma Region a great place to live and work.

Mission

To improve the quality of life of all Greater Yuma residents by diversifying our economic industry base, expanding our advanced technology assets, improving our regional amenities, and developing the region's existing industry to its fullest potential.

What is Greater Yuma?

Greater Yuma, Arizona, is a metropolitan area comprising four states (Arizona, California, Baja-California and Sonora, Mexico) and two countries serving a bi-national population of more than 1.5 million people. The region's strategic location provides ease of access to major international and west coast markets with the ability to deliver manufactured goods in a single-day truck haul to 50M+ consumers. Our aerospace & defense industries thrive due to an optimal testing climate with no weather disruptions along with state-of-the-art infrastructure for R&D and MRO activities. An abundant cross border workforce propels our burgeoning food processing/agriculture technology sectors that complement each other and create a diverse economic industry base.

Our Six Pillars of Success

Elevate Yuma's Sense of Place

Foster High Wage Job Creation

Champion Educational Excellence

Focus on Regional Competitiveness

Leverage Data and Research to Stimulate Innovation

Cultivate Collaboration between the Public and Private Sectors

Why Invest in GYEDC?

- **Access to GYEDC Market Research and Data**
- **Business Networking Opportunities with 200+ C-suite professionals**
- **Assist in Your Business Growth (incentives, grants, and analytic reports)**
- **Media Promotion of Your Business to Large Network of Contacts**
- **Workforce Development Support for All Employers**
- **With Your Support, We Will Continually Grow & Enhance:**
 - **Diversification of the Regional Economy**
 - **Higher Regional Wages and Consumer Spending Power**
 - **Quality of Life for Greater Yuma Residents**
 - **Expansion of Bi-National Commerce**



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Greater Yuma Region Performance Dashboard

2021-2023 Results

20 Expansions/New Locations	751 New Jobs Created	\$38.9M New Capital Investment
\$38,615 Average Salary	\$29M New Payroll Growth	\$22.8M Employer Incentive and Savings

Company Activity

New Locates



Expansions



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Investment Levels

Partner **\$10,000** Annually (Includes Platinum, Gold & Silver Level Investor Benefits)

- Company logo prominently displayed in GYEDC Office
- Company participation in client site visits and outbound attraction missions
- Invitation to all GYEDC events
- Recognition in collateral material as a major sponsor and community leader
- Recognition as Partner Level Investor at GYEDC Quarterly Investor Luncheons
- 8 complimentary tickets to GYEDC Quarterly Investor Luncheons (per fiscal year)
- Recognition on social media monthly
- Access to consumer spending, retail leakage, supply & demand and other analytical reports
- Marketing audits

Platinum **\$5,000** Annually (Includes Gold & Silver Level Investor Benefits)

- Access to all GYEDC research information
- Company logo listed on GYEDC website with a link to the company website
- Custom economic reports for investor sales pitches
- Quarterly Yuma Market Trends Report
- Recognized as a Platinum Level Investor at GYEDC Quarterly Investor Luncheons
- 4 complimentary tickets to GYEDC Quarterly Investor Luncheons (per fiscal year)
- Recognition on social media bi-monthly

Gold **\$2,000** Annually (Includes Silver Level Investor Benefits)

- Economic Outlook presentation for Investors
- Highlighted as Investor on GYEDC website and Annual Report
- 2 complimentary tickets per year to the GYEDC Quarterly Investor Luncheons
- Invitation to Grand Openings/Ground Breakings
- Free commercial/industry property listing on GYEDC website

Silver **\$1,000** Annually

- Voting Rights
- Invitation to sponsor of GYEDC events
- Invitation to GYEDC Quarterly Investor Luncheons
- Invitations to GYEDC Webinars
- Receive all press releases, media coverage and breaking news
- Listing in select GYEDC publications
- Eligible to serve on the GYEDC Board of Directors
- Company listed on GYEDC website
- Monthly Newsletter
- New Investor recognition in monthly newsletter and social media



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Corporate Partner Investors

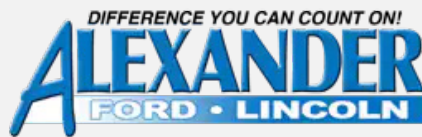


ARIZONA WESTERN
ENTREPRENEURIAL
COLLEGE



YUMA REGIONAL
MEDICAL CENTER

Platinum Investors



SOUTHWEST GAS



Gold & Silver Investors

Gold

ALLO Fiber
Achsol
Arizona Board of Regents
B & G Foods North America, Inc
Better Business Bureau
D C Logistics
Dahl, Robins & Associates, Inc
Datepac, LLC
DeNise Builders
Don Peterson Engineers, Inc
Eckard Commercial Construction
Foothills Bank
General Motors Desert Proving Ground
Goodwill of Central Arizona
Insultech, LLC
International Industrial Developers. LLC
Long Realty - Yuma
Northern Arizona University - Yuma
Pilkinton Commercial Co. Inc
Pioneer Title Agency
R.L. Jones Customhouse Brokers, Inc
Republic Services
Sellers Petroleum
Skyview Cooling Company
Sternco Engineers, Inc

Silver

A.T. Pancrazi Real Estate Services, Inc
ARC Impressions
Arizona Community Foundation of Yuma
B & H Refrigeration Company
Benesch, Shadle & White
BLT Companies
Blue Cross Blue Shield of Arizona
Carol Engler P.C.
Center for the Future of Arizona
Chicago Title Insurance Company
Clarios
Cocopah Indian Tribe
Colliers
Convey Health Solutions
CORE Construction
Core Engineering Group, PLLC

Silver continued

D & H Electric
Del Outdoor Advertising/Sign Pro
Elliott Homes
Enterprise Rent-a-Car
Farm Truck Fresh LP
Greater Yuma Port Authority
Hansberger Refrigeration
Jacobson Companies
James Davey & Associates
Lines & Lundgreen Roofing
McCarthy Building Companies
MGM Internet Solutions
Nicklaus Engineering, Inc
North Western Industries
Ozvest, Inc
Penn Sign Company
PR Normandale Hotels
Prison Hill Brewing Company, LLC
RDO Equipment Company
Regional Center for Border Health
S & A Industries
San Luis Industrial Park LLC
Spindle Cooling
Sun Graphics/ Desert Document Shredders
SW Technical Education District of Yuma
Synergy Holdings, Inc
The Spencer Companies
Underhill Transfer Company
Union Pacific
Vulcan Materials Company
Wellton-Mohawk Irrigation & Drainage Dist
Yuma Association of Realtors
Yuma County Farm Bureau
Yuma County Water Users' Association
Yuma East Real Estate & Development, LLC
Yuma Elementary School District One
Yuma Headwear
Yuma Insurance, inc
Yuma Investment Group Wealth Management
Yuma Southwest Contractors Association
Yuma Sun, Inc
Yuma Union High School District



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GYEDC Board of Directors & Officers

Elizabeth Carpenter
Von Verde Partners LLC
Chair

Wayne Gale
President CEO 1st Bank Yuma
Vice Chair

Daniel Ortega
Southwest Division Manager APS
Secretary/Treasuer

Mario Jauregui
San Luis Industrial Park
Past Chair

Deborah Aders- Vice President Patient
Care Services and Chief Nursing Officer
YRMC

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City of Somerton

Daniel Bazua- Custom Broker
RL Jones Customhouse Brokers

Mayor Scott Blitz
Town of Wellton

Reetika Dhawan- Chief Executive Officer,
Entrepreneurial College & Vice President
of Workforce and Healthcare Programs
Arizona Western College

Josh Finkbeiner- Commercial Banker
Foothills Bank

Dr. Tanya Hodges- Regional Academic
Programs Manager
The University of Arizona-Yuma

Supervisor Jonathan Lines
Yuma County

Council Member Art Morales
City of Yuma

Mayor Douglas Nicholls
City of Yuma

Tom Pancrazi- President
A.T. Pancrazi Real Estate Service

Supervisor Martin Porchas
Yuma County

Council Member Matias Rosales
City of San Luis

Mary Ellen Finch-Ex-Officio Member
Community Liaison Officer
Marine Corps Air Station Yuma

Ian McGaughey-Ex-Officio Member
Administrator- Yuma County

Jay Simonton- Ex-Officio Member
Administrator City of Yuma

Mark Schauer-Ex-Officio Member
Public Affairs Officer-YPG