Annual Report

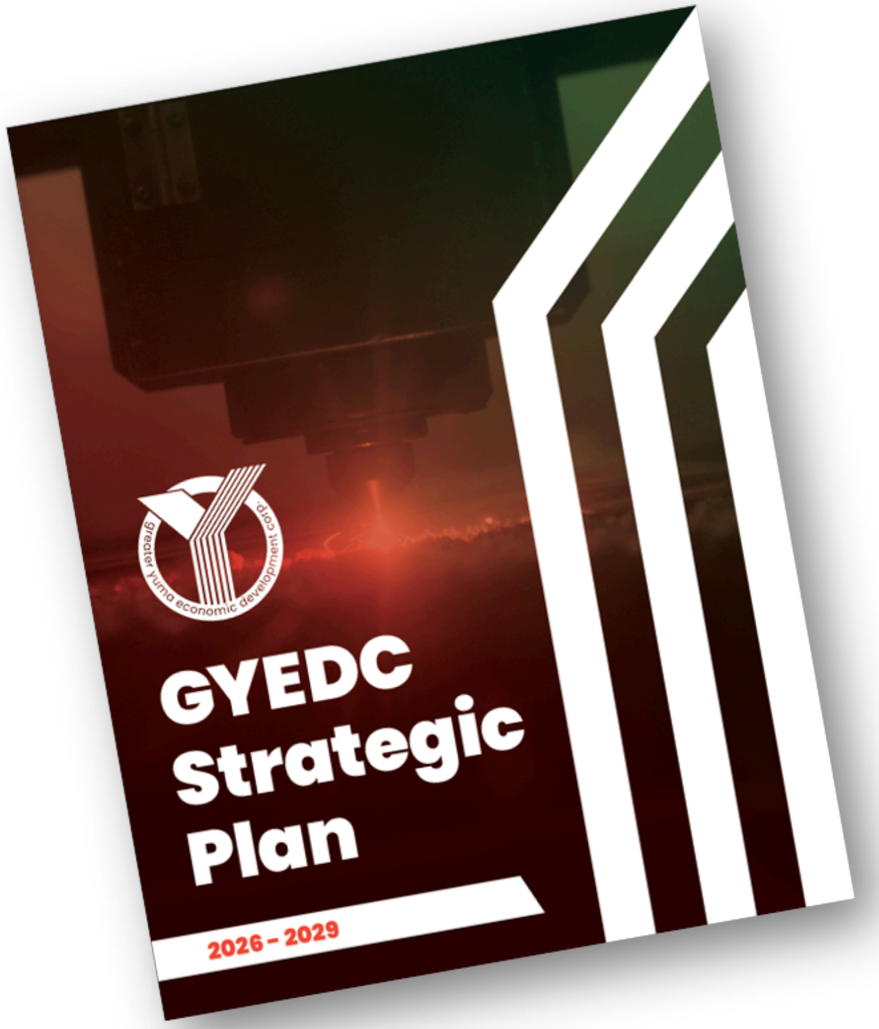
FY 25/26



GYEDC www.GreaterYuma.org

Strategic Plan

2026-2029



01 **Advance High-Wage Job Creation**

02 **Strengthen Our Global Economic Competitiveness**

03 **Expand Existing Industries**

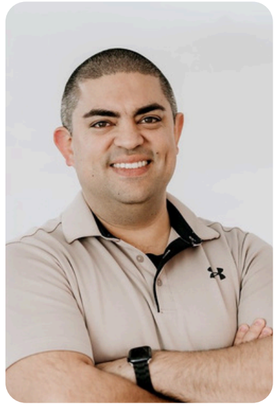
04 **Enhance Investor and Stakeholder Experience**

05 **Foster a Resilient Economy**

Board Officers



Josh Finkbeiner
Board Chair



Salvador Machado
Vice Chair

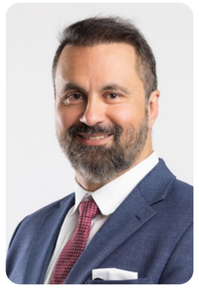


Daniel Bazua
Secretary/Treasurer

Private Sector



Dr. Robert Trenschel
Onvida Health



Dr. Shadi Kilani
AWC



Dr. Tanya Hodges
YCEDA



Gary Magrino
Cocopah



Michelle Burkeen
APS



Ricardo Perez
OneAZ



Tonya Tacker Machado
Gowan



Tom Tyree
STEDY



Public Sector



Martin Porchas
Yuma County Supervisor



Jonathan Lines
Yuma County Supervisor



Gerardo Anaya
City of Somerton Mayor



Douglas Nicholls
City of Yuma Mayor



Michelle Jones
Town of Wellton Mayor



Chris Morris
City of Yuma Council Member



Esteban Rosales
City of San Luis Council Member

Ex-Officio Members



Alejandro Figueroa
Yuma County



Jay Simonton
City of Yuma



Antonio Martinez
MCAS



Mark Schauer
YPG

By the Numbers

Over the last fiscal year GYEDC has played a vital role in advancing the Greater Yuma region's economy, delivering meaningful growth and impact through strategic initiatives and collaborative partnerships.



379

New Jobs Committed



$100,500,000

Capital Investment



8

Company Locates

GYEDC Economic Impact FISCAL YEAR 2025-2026

Performance Metrics

In FY25/26, GYEDC met or exceeded nearly all of its performance targets, performed well against each of the intitiatives outlined in the FY25/26 Action Plan and surpassed the significant milestones.

8
New Locates and Expansions

379
New Jobs Committed

$57,069
Average High-Wage Salary

$100,500,000
Capital Investment

TOTAL ECONOMIC IMPACT: **$225,529,546**

	TARGET	STRETCH	
Public Sector ROI	$5 : $1	$10 : $1	$7.78 : $1
Private Sector ROI	$40 : $1	$60 : $1	$72 : $1
New Jobs Committed	220	350	379
Average High-Wage Salary	$49,500	$60,000	$57,579
Payroll Committed	$11M	$20M	$21,629,151
Capital Investment	$27.5M	$40M	$100,500,000
Grants Awarded	$1M	$5M	$704,650
New Investor Revenue	$12,100	$20,000	$25,250
Website Users	55,000	100,000	66,000
Exsisting Company Incentives Awarded	2M	$3.5M	$1,900,000
Industrial Space Occupied (sq ft)	110,000 sq ft	300,000 sq ft	313,000 SQ FT

Somerton Manufacturing
19105 South B Ave.
Somerton AZ 85350

TetriX MODULAR™
A Division of CenterBeam

GYEDC Performance Stats

DRIVING GROWTH. BUILDING OPPORTUNITY

Delivering results that strengthen our economy and build a brighter future for Somerton!

33
Retail Leads

$250,000
CAPEX

37
Jobs

$24/HR
Average Wage

17
Reports Generated

2
Small Business Seminars





STRONGER INVESTMENTS. | STRONGER COMMUNITIES. | BRIGHTER FUTURES.



GROWTH STORY

+3,800 New residents incoming — based on 1,000 approved homes × 3.8 avg household size

27% Projected population increase by 2030

9 Planning & zoning approved subdivisions and multifamily communities

1,000 Approved residential units in pipeline

Source: City of Somerton planning & zoning approvals. These figures are NOT reflected in Census-based projections.

AVAILABLE LAND

Shovel Ready City-owned commercial parcels, utilities on site

20c City-owned commercial development underway

300± ac Zoned light industrial & commercial. Infrastructure required.

Lots #2, 3, 4, 5 available. Lots #1, 6, 7, 8 sold.



ECONOMIC DEVELOPMENT
CITY OF SOMERTON, ARIZONA

City of Somerton
(928) 722-7400
www.somertonaz.gov

Jazmin Zamudio
Economic Development Director
(928) 722-5085 | (928) 655-3413
jazminzamudio@somertonaz.gov

GYEDC PERFORMANCE STATS

DRIVING GROWTH.
BUILDING OPPORTUNITY.

Delivering results that strengthen our economy and build a brighter future for San Luis.

$1M
EDA Sewer Line Extension Grant

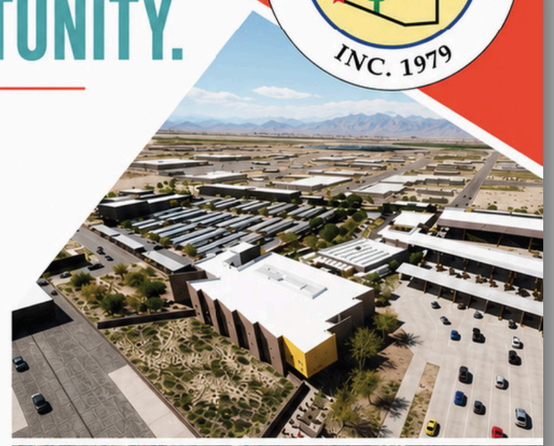
$500,000
ACA Economic Strengths Program Grant

THREE (3)
new company locations to the City of San Luis
Myers Power, ATS Trucking, Piana Expansion

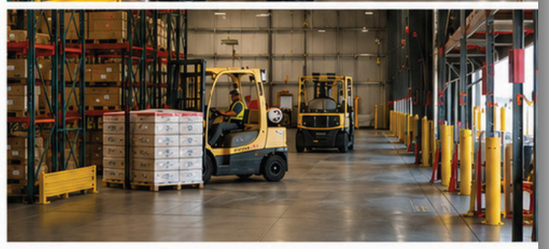
$25M+
in Capital Investment

250+
Estimated FTE Jobs to be created

$20/HR
Average Wage







MARKETING COLLATERAL
Promoting San Luis as a strategic location for business investment and growth.

COMMERCIAL PORT OF ENTRY TRUCKING PILOT PROGRAM
Advancing regional trade and economic opportunity in partnership with GYPA.

STRONGER INVESTMENTS. | STRONGER COMMUNITIES. | BRIGHTER FUTURES.

CITY OF Yuma

DRIVING GROWTH.
BUILDING OPPORTUNITY.

CITY OF Yuma

Delivering results that strengthen our economy and build a brighter future for **Yuma**.

313,000 SF
Industrial Space
Built or Absorbed

$1.9M
In Incentives for
Existing Companies

$54,069
Average Wage

351
Estimated FTE Jobs
to Be Created

$100M
Capital Investment

$20M
In Payroll







GYEDC Performance Stats

STRONGER INVESTMENTS. | STRONGER COMMUNITIES. | BRIGHTER FUTURES.

Grants Report

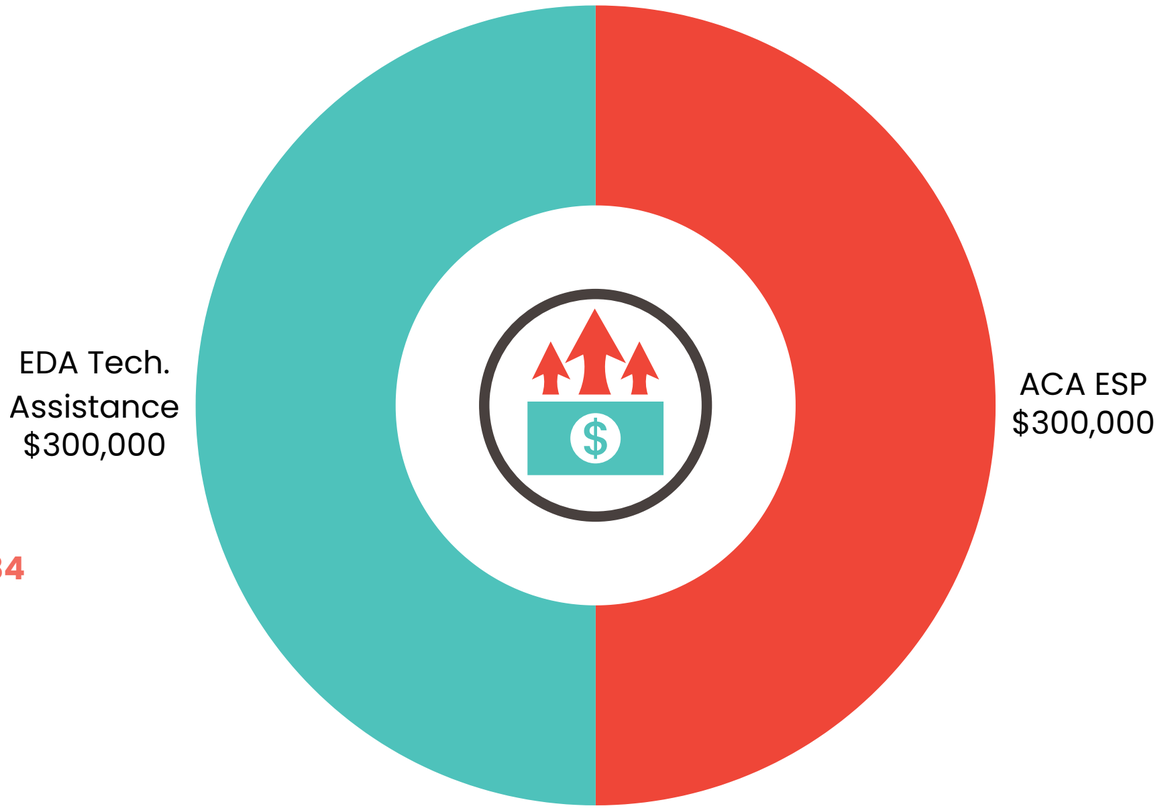
$600,000
Total grant dollars

Grants Awarded

1. ACA ESP: **$300,000**
2. EDA Technical Assistance **$300,000**
   Partner: YCEDA, University of Arizona

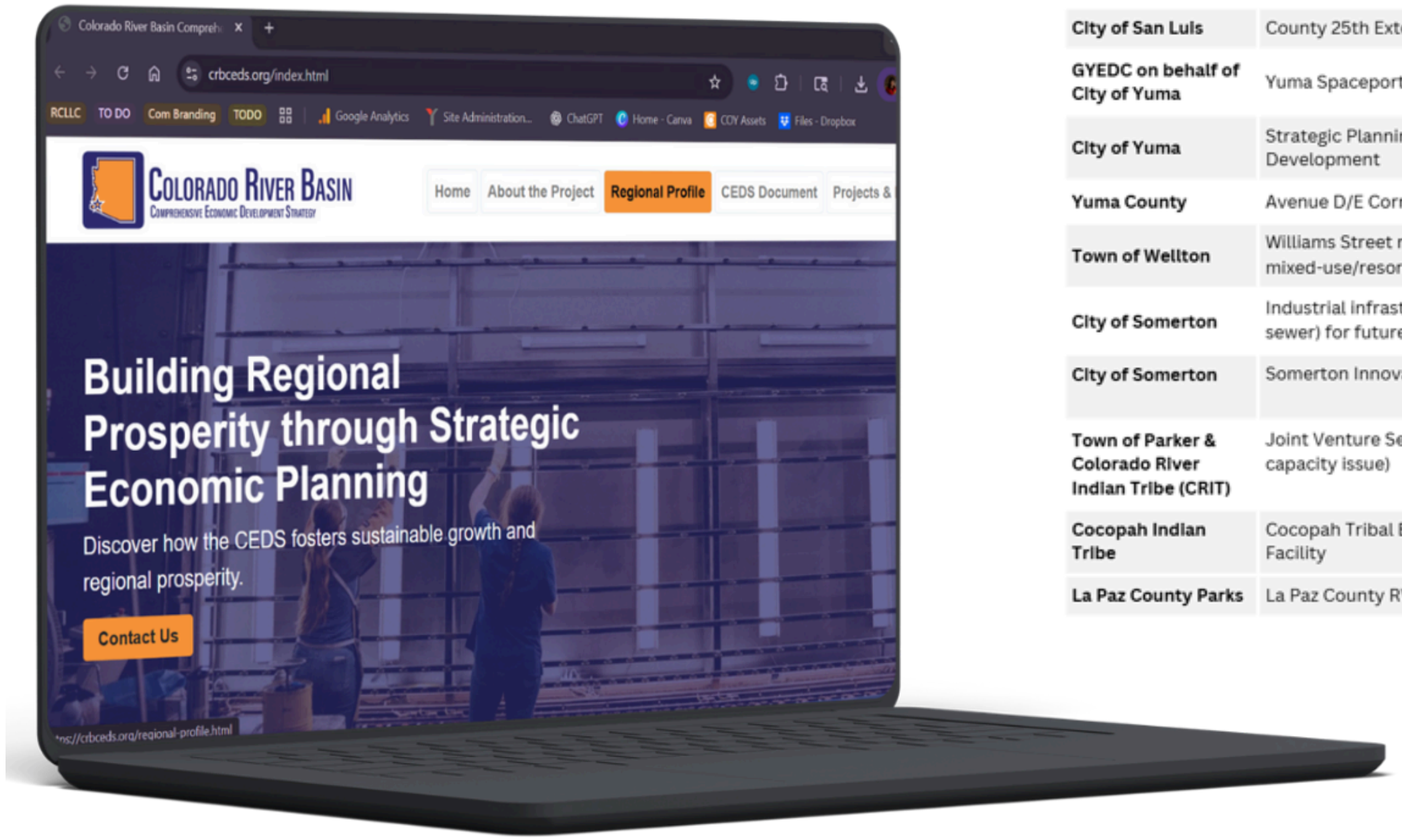
Grants Applied

1. USDA Rural Business Development Grant - **$99,000**
2. NSF Grant - **$2,000,000**
3. EDA Technical Assistance - Cotton Spinning Operation **$322,784**



Colorado River Basin
Comprehensive Economic Development Strategy

9
County Projects

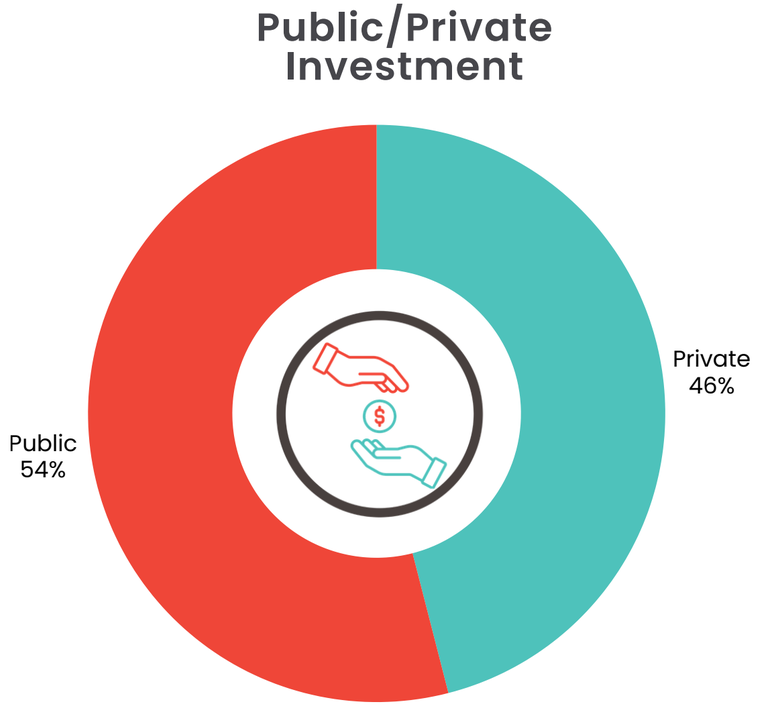


Nominating Agency	Project Name/Description	Estimated Total Cost	Identified Local Share	Potential EDA Assistance Requested
City of San Luis	Downtown San Luis Redevelopment Design	$500,000	$0	$500,000
City of San Luis	County 25th Extension to Avenue B Design	$750,000	$0	$750,000
GYEDC on behalf of City of Yuma	Yuma Spaceport	$9,000,000	$6,000,000	$3,000,000
City of Yuma	Strategic Planning for Industrial Use and Rail Spur Development	$400,000	$0	$400,000
Yuma County	Avenue D/E Corridor Project	$24,000,000	$0	$24,000,000
Town of Wellton	Williams Street road connector to facilitate proposed mixed-use/resort development	$3,500,000	$0	$3,500,000
City of Somerton	Industrial infrastructure development (roads, water and sewer) for future distribution & manufacturing growth	TBD	TBD	TBD
City of Somerton	Somerton Innovation & Business Incubation Hub	$4,000,000	$800,000	$3,200,000
Town of Parker & Colorado River Indian Tribe (CRIT)	Joint Venture Sewage Plant (addressing critical capacity issue)	$20,000,000	$0	$20,000,000
Cocopah Indian Tribe	Cocopah Tribal Butcher Shop and Meat Processing Facility	TBD	TBD	TBD
La Paz County Parks	La Paz County RV Park Sewer Project	$2,000,000	$0	$2,000,000

$35,350,000+
Potential EDA Assistance

Investor Relations

New Investors	10
Total New Revenue	$25,250
Reports Generated for Investors/Partners	331
Total Investors	115
Total Investor Revenue	$236,228



New Investors

BRIGHTNIGHT Power when you need it

CASTAÑOS STUDIOS

Desert View VILLAS

EVERHOME SUITES™ EXTENDED STAY BY CHOICE HOTELS

FSI

GRUPO CLISA

LRE

McCARTHY®

REALTY EXECUTIVES

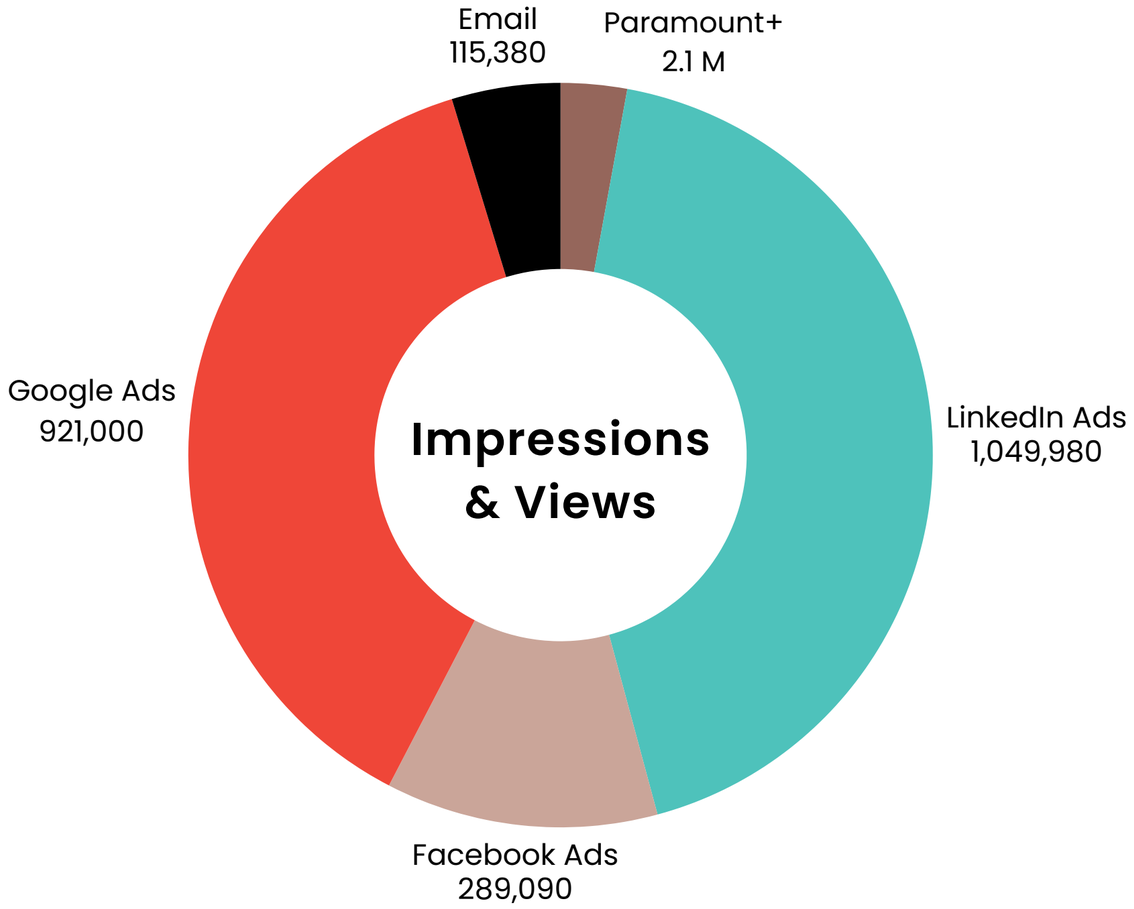
THE SPENCER PROPERTY GROUP Keller Williams Realty Yuma

Media Placements

Impressions

Social Media Ads	1.3 M
Social Media Organic	57,000
Google Ads	921,000
Streaming Ads	70,256
Email Marketing	115,380 *Total Sent*

Total Impressions **2,463,636**



Notable Outlets

Business Facilities — The Source For Site Selectors
ECON DEV SHOW
npr
Paramount+
Phoenix Business Journal
Trade & Industry Development — Defining Corporate Strategies For Growth
YouTube

Local News: KAWC, KYMA, Yuma Sun

Initiatives

GYEDC Initiatives in 2025–2026

This past year, GYEDC proudly started or supported several initiatives designed to strengthen Greater Yuma's economic ecosystem, deepen community partnerships, and prepare for a thriving future.

- ASU Local Internship Referral Program
- Foreign Direct Investment Campaign
- Greater Yuma Talent Alliance
- GYPA Marketing Partnership
- Comprehensive Economic Development District
- YCEDA Marketing Partnership
- Southwest Arizona Business Journal (SWAZ)
- Spaceport Innovation Alliance
- Yuma Manufacturing Association
- ACA California (FILL THIS IN)
- OZ 2.0



Thank You

- GYEDC Investors & Municipality Partners